

ORDER



Orders

Order / Rev: 716665 - 2

Alt Order #: 06335694

Product Desc: Young Bill US House Rep

Estimate: 2055

Flight Dates: 10/02/12 - 10/08/12

Original Date / Rev: 09/25/12 / 09/26/12

Order Type: Political

Primary AE: Aaron Ashe

Sales Office: T-WAS

Sales Region: NAT

Agency

Name: Mentzer Media Services/ POL

Buying Contact: Elise Cloyd

Billing Contact:

600 Fairmount Ave. Suite 306

Towson, MD 21286

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Young, B/ US House Rep

Demographic: A35+

Product Codes: PL-US House Representative

Priority: P-5

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	4	\$700.00	\$595.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	4	\$700.00	\$595.00	0.00
Totals	4	\$700.00	\$595.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/02/12	10/04/12	M-F 6-7a 6-7a 10 News	CM	6-7a	-TWT---	:30	3	\$175.00	P-4	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWT---		3			\$175.00			0.00			
2	WTSP	10/08/12	10/08/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1			\$175.00			0.00			
Totals														4	\$700.00